



# Lancaster County WoodCarvers

Lancaster, PA

Jeff Pretz, Publicity & Advertisements Chair

1229 W Main St

Ephrata, PA 17522-1310

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[www.lancarvers.com](http://www.lancarvers.com)



"God Bless America"

## 2012 Advertisement Form

Deadline is **February 1, 2012** for inclusion in the 2012 Festival Program.

Please mark the ad format space you would like.

Please enclose camera ready artwork for your advertizement. **Black and White only.** Electronic file ( Black & White JPG file preferred) of the Advertizement will be acceptable. If you are sending a business card for your ad, **DO NOT STAPLE THE CARD TO THIS FORM**, please use a paper clip.

**Note:** Program booklets are formatted on folded letter size paper to 5 ½ x 8 ½ inches. Full-page advertisement space is 5 x 8 inches.

### RATES:

- |  |   |
|--|---|
| <input type="checkbox"/> - Full-Page ( 5" x 8" ) ..... \$100.00              | <input type="checkbox"/> - Quarter-Page Vertical ( 2½" x 4" ) ..... \$25.00         |
| <input type="checkbox"/> - Half-Page Horizontal ( 5" x 4" ) ..... \$50.00    | <input type="checkbox"/> - Eighth-Page Horizontal ( Business Card )<br>.....\$10.00 |
| <input type="checkbox"/> - Half-Page Vertical ( 2½" x 8" ) ..... \$50.00     | <input type="checkbox"/> - Third-Page Horizontal ( 2½" x 5" ) ..... \$30.00         |
| <input type="checkbox"/> - Quarter-Page Horizontal ( 5" x 2" ) ..... \$25.00 | <input type="checkbox"/> - Other _____  |

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ EMAIL: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Please make checks payable to: **Lancaster County WoodCarvers**

Return Advertisement Form, camera-ready artwork, and payment by **February 1, 2012**, to:

Jeff Pretz

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Ephrata PA 17522

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